ENID INVESTS IN LOCAL GROWTH

By Marcie Mack, Ed.D., Executive Director, Enid Regional Development Alliance

The Enid Regional Development Alliance (ERDA)

The Enid Regional Development Alliance (ERDA) is continuing its commitment to strengthening the local economy by investing in the growth of existing businesses across Enid and Garfield County. During the current fiscal year, ERDA has awarded a series of targeted business expansion grants to support both infrastructure improvements and equipment upgrades for a diverse group of local employers.

These grant recipients represent a wide range of projects that strengthen Enid's infrastructure, expand business capacity, and enhance quality of life across the community. From critical facility upgrades to specialized equipment investments, each project plays a role in building a more resilient, competitive, and forward-looking local economy.



Infrastructure Grants

These grants support improvements to physical spaces and systems that allow organizations and businesses to grow, operate more efficiently, and better serve the community.

- Powder Coating Services – facility and infrastructure enhancements to expand production capabilities
- Sears Lofts – building improvements to support continued downtown activity and use
- Ivory and Tweed – new infrastructure to support business growth and service expansion
- St. Mary's Regional Medical Center – infrastructure upgrades to enhance healthcare delivery
- The Back Nine Lounge – infrastructure improvements to support business operations and customer experience

Equipment Grants

These grants help businesses invest in the tools and technology needed to increase productivity, improve service offerings, and remain competitive in their industries.

- Great Salt Plains Health – residency equipment supporting on-site operations and visitor experience
- Martens Machine Shop – advanced machinery to increase production capacity and efficiency
- Prestige Optic Services – specialized equipment to enhance precision and service quality
- Unique Designs – equipment investment to expand creative and manufacturing capabilities

Together, these investments reflect a strong commitment to supporting both foundational infrastructure and the tools businesses need to thrive, helping drive continued economic growth and opportunity across Enid.

"Supporting our existing businesses is a critical part of our economic development strategy," said Marcie Mack, Executive Director of ERDA. "These grants allow us to partner

with local companies that are ready to grow and make meaningful investments back into our community."

The funded projects span a wide range of industries, from healthcare and manufacturing to retail and hospitality, reflecting the strength and diversity of Enid's business community. By assisting with both infrastructure needs and equipment purchases, ERDA is helping remove barriers that can often slow or limit expansion efforts.

For many of these businesses, the grants provide timely support that accelerates planned improvements and positions them for long-term success. Whether it's upgrading facilities, expanding service capacity, or investing in new tools and technology, each project contributes to a stronger and more resilient local economy.

"These are strategic investments with lasting impact," Mack added. "When our local businesses succeed, it creates a ripple effect—supporting jobs, driving innovation, and enhancing quality of life in Enid."





Chance Cecil and Taylor Cecil, Powder Coating Services

ERDA remains focused on business retention and expansion as a cornerstone of its mission. By continuing to invest in local companies, the organization is helping ensure that Enid remains a competitive and thriving place to do business.

Businesses interested in learning more about ERDA's grant programs and other resources are encouraged to contact the Enid Regional Development Alliance.

ENID REGIONAL DEVELOPMENT ALLIANCE

info@growenid.com
580.233.4232

GROWENID.COM

